



Volunteering for the elderly

This year, our entire workforce of 182 employees chose to dedicate our volunteering event to supporting four homes for the elderly.

They volunteered their time to cleaning, gardening and repair and maintenance at the homes. Helping elders in need is a very rewarding experience and the gratitude we received was humbling. **Our staff returned home filled with a deeper respect for the men and women who have paved the way for new generations with their contribution to society.**



Supporting the circular economy with returnable bottles

As a firm believer in the sustainable power of returnable packaging, we have taken bold steps to improve the return rate of bottles from the market. We partnered with a contractor to collect empty returnable bottles from consumer's homes and we were awarded the "Green Award" by consumer organisation "Consumenten Kring" for our efforts. After careful consideration, we also increased the deposit amount per bottle to provide an incentive for more people to return bottles.



Advocating responsible consumption – a first for Suriname

We are a founding member of Stivasur, the Foundation for Responsible Alcohol Consumption in Suriname. This year, we developed a short documentary to explain the adverse effects of alcohol abuse. The documentary is the first of its kind in Suriname and it features representatives from the police, medics and someone responsible for causing a fatal accident while driving under the influence of alcohol. It was broadcasted during 2018 National Road Safety Month and was well viewed on local and social media. →



'Brewing a Better World' is our global sustainability strategy that unites all HEINEKEN operating companies to be a sustainable force for change. Focusing on the areas where we aim to make the greatest difference, it inspires our brands to align their purpose with tackling environmental and social issues. We are determined to contribute to 6 of the UN Sustainable Development Goals through this strategy.

Suriname in 2018

Alcohol-related

harms addressed in partnership with NGO 'STIVASUR' and promote responsible consumption

Only 1

accident in 2018, but still one too many. We keep making efforts to achieve 0 accidents through permanent trainings.

100% suppliers

signed our Supplier Code, ensuring high standards of business conduct and respect for human rights and the environment.

24% less

water used to produce each litre beer since 2008, down to 5hl/hl thanks to our new brew house and water reducing initiatives.

180 employees

volunteered in addition to financial support to four residential homes and to support World Clean Up day activities.



For more on our sustainability journey:

www.surinaamsebrouwerij.com/duurzaamheid

